

# One system, one message, one timeline

\*A weekly theme may be more appropriate at times recognising that there may not be a new message every day.

## Ambassador Network (TBC)

(for onward cascade)

- Comms Cell
- System Connect Group members
- System Leadership training group
- Wider Cohort System Leadership Monthly Meeting
- Grampian Engagement Network

- Comms & Engagement standing agenda item
- Completion of previous action confirmed
- Operational message (\*or theme) for next day discussed
- Message refined & shared with group prior to lunchtime meeting

Daily System Connect (Morning)

Daily System Connect (Lunchtime)

- Agreed Comms & Engagement message reviewed/refined and agreed by group (Chair?)
- Agreed message sent to CET for sign-off

Comms & Engagement Bulletin

Daily System Connect (Evening)

- Approved message dispatched to Comms & Engagement Ambassadors network via group e-mail.

- Review message sent to CET for sign-off to check still relevant/not superseded for tomorrow
- Report back whether CET approval has been received for am dispatch